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Great Southern: A regional profile

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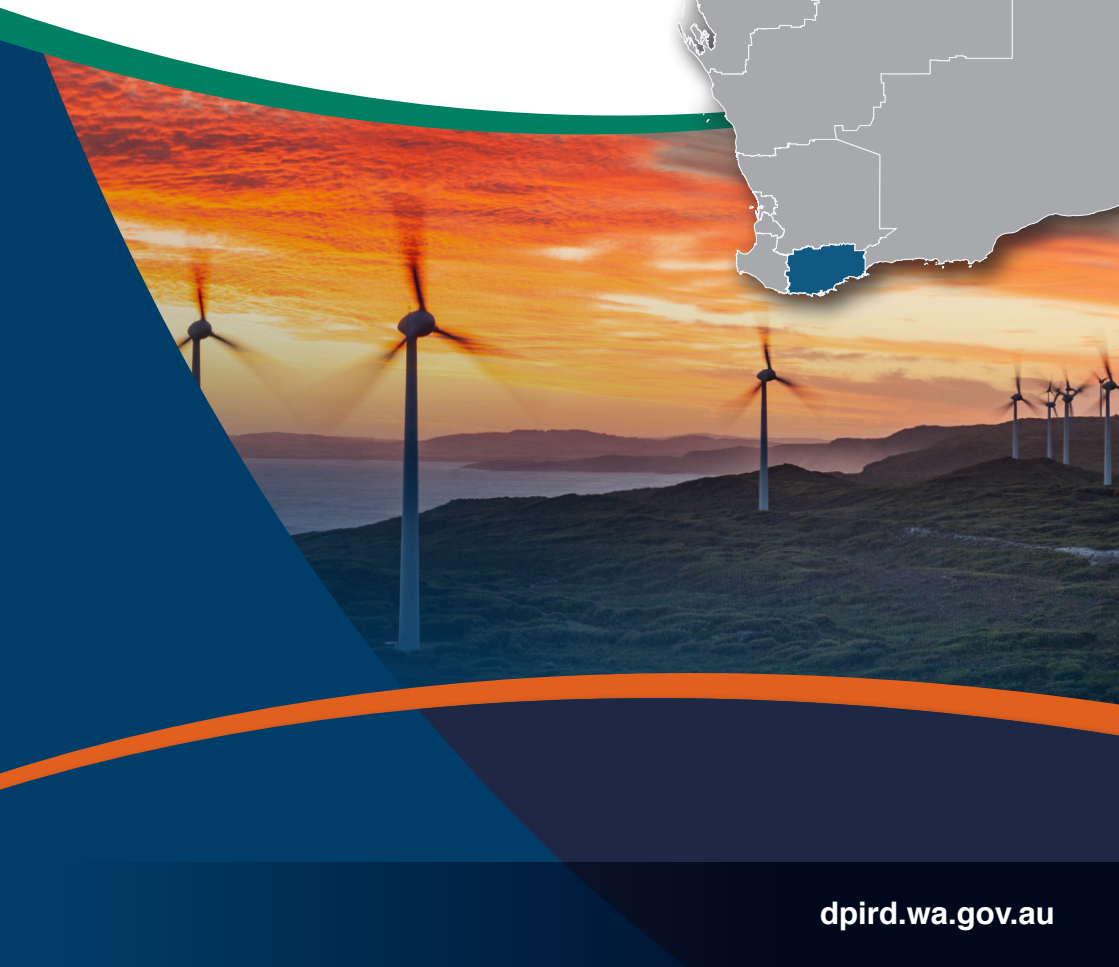
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Department of
**Primary Industries and
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Great Southern: A regional profile



The Great Southern is on Western Australia's south coast and covers 39,007 square kilometres. The region's 11 local government areas have a total population of 60,000, of whom 62 per cent live in the City of Albany. As the region's administrative centre, Albany provides a range of medical, educational, communications and commercial services.

Primary production is the backbone of the Great Southern economy. It is Western Australia's second largest agricultural region and about 60 per cent of its economic activity is directly or indirectly related to agriculture. Apart from broadacre cropping and livestock, its output includes superb fresh produce and award-winning beverages, including excellent wine from its five wine sub-regions.

The Great Southern is unmatched in regional Western Australia for the scale, diversity and accessibility of its natural attractions, including rugged coastline, white sandy beaches, forests, wildflowers and the highest peaks in southern Western Australia. It has outstanding biodiversity, heritage buildings, a strong reputation for festivals and events, and growing opportunities in outdoor recreation and eco-tourism.



Facts



32% of exports through the Port of Albany are forest products - 2015/16



Mild Mediterranean climate



16 Great Southern wines feature among the 28 "best of the best" of Australia's Rieslings



WA's second largest agricultural producer



The city of Albany is home to the University of Western Australia's Wave Energy Research Centre



The region plans to recycle 100% of its wastewater by 2040

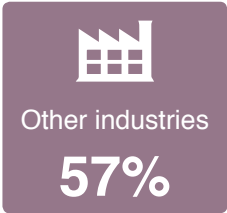
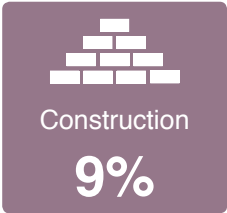


67% of its visitors come from the UK, Germany, other European countries and New Zealand



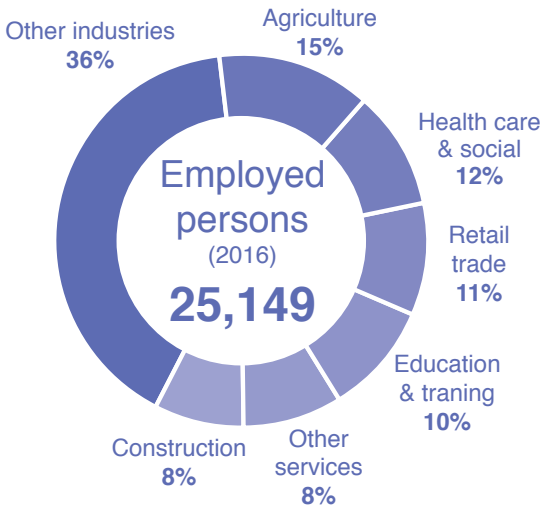
Port of Albany is in one of the best natural harbours in the southern hemisphere

Figures
Economic

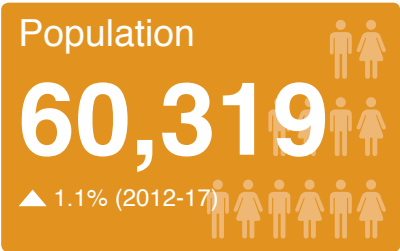


Source: DPIRD 2017 Gross Regional Product (GRP); ABS State Accounts (5220.0); ABS 2016 Census data.

Employment



Community



Source: Australian Bureau of Statistics (ABS) 2016 Census of Population and Housing



For further information on the Great Southern, contact:

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