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Gascoyne: A regional profile

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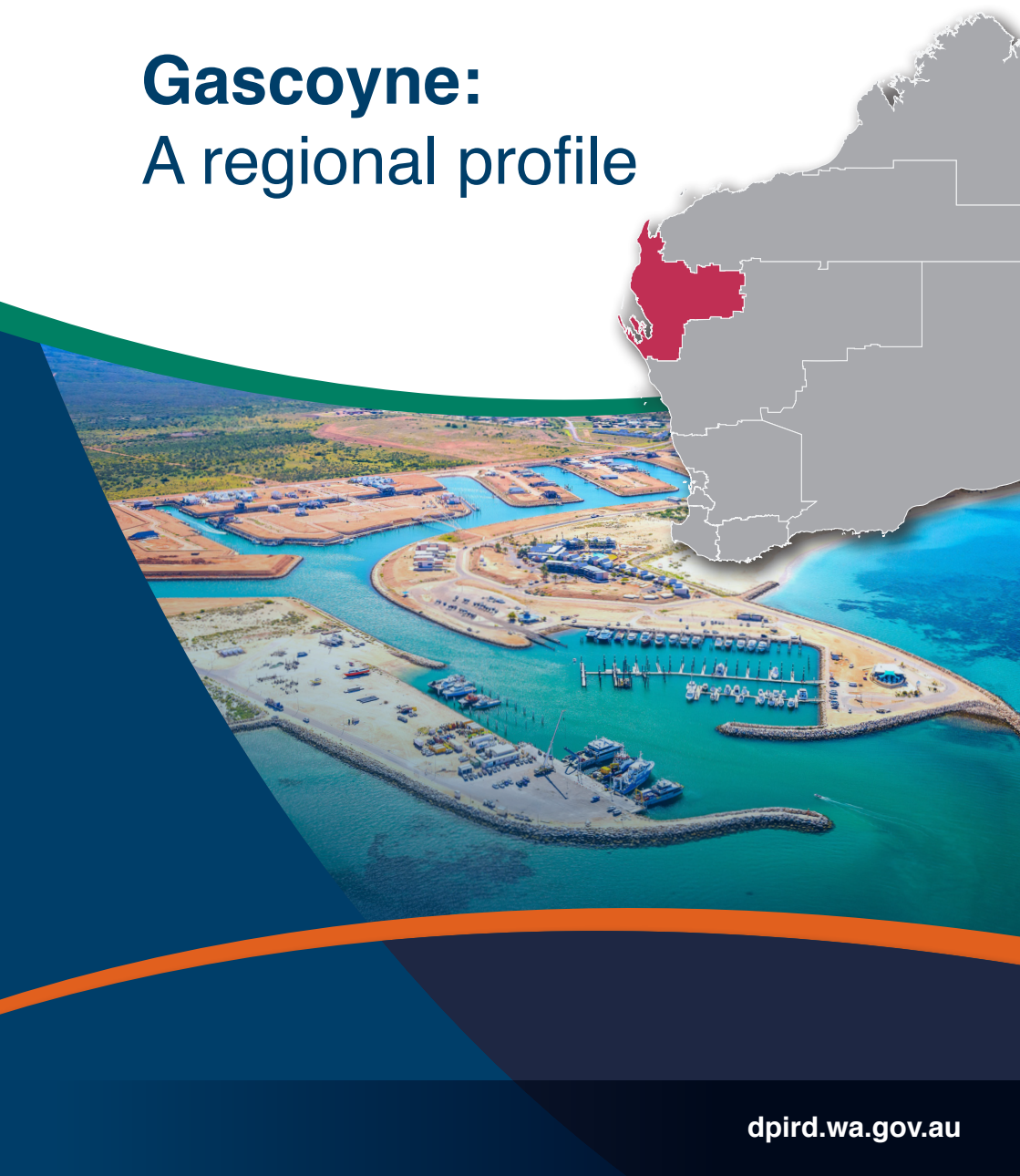
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Department of
**Primary Industries and
Regional Development**



Gascoyne: A regional profile



The Gascoyne is located in the north west of Western Australia. The region has more than 600 kilometres of Indian Ocean coastline, and stretches more than 500 kilometres inland through to dramatic desert country.

With its world class natural assets, established key industries, an entrepreneurial business community and innovative new opportunities, the Gascoyne is uniquely positioned, geographically, economically and culturally, to capitalise on new economic trends and satisfy the appetite of its communities, investors and foreign markets.



The Gascoyne is rich in resource and investment opportunities with an economy founded on quality horticulture, pastoral and fishery production, resources and tourism. It's location on the central coast of Western Australia, directly adjacent to the offshore oil and gas fields and at the doorstep of the world's fastest economic growing region – Asia, makes the Gascoyne the ideal base to provide superior air and sea access to areas of State significance and economic activity. Enjoying around 320 days of sunshine each year, outstanding lifestyle amenities and a pristine environment, a growing number of people are calling the Gascoyne home.

Facts



84% of land is covered
by pastoral leases



Home to WA's
largest prawn
fishery – **Shark Bay**



Highest average
daily **solar**
exposure in WA



Closest mainland
to Singapore



WA's
Food Bowl



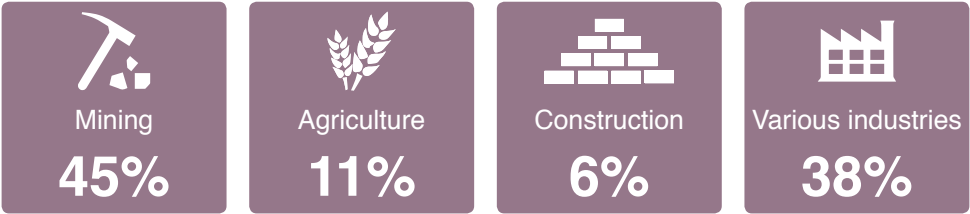
840 ha of land
available for
further residential
development.



Main mined
commodity is **salt**

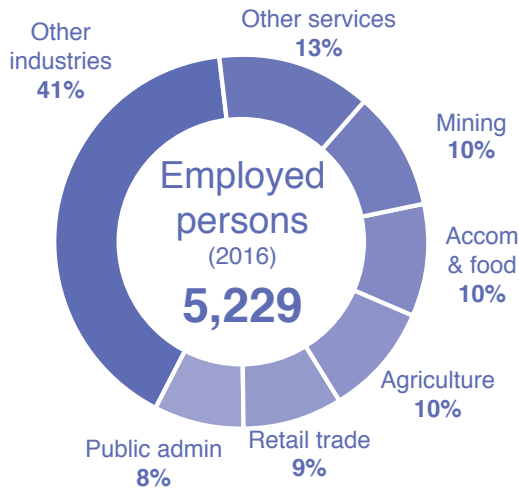
Figures

Economic

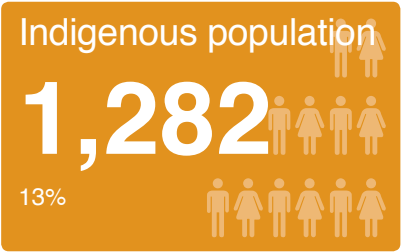
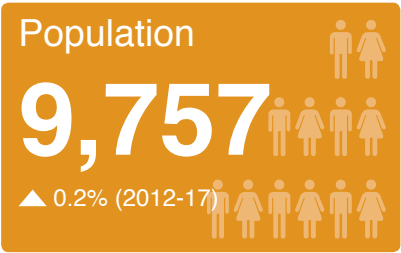


Source: DPIRD 2017 Gross Regional Product (GRP); ABS State Accounts (5220.0); ABS 2016 Census data.

Employment



Community



Source: Australian Bureau of Statistics (ABS) 2016 Census of Population and Housing



For further information on the Gascoyne, contact:

**Gascoyne Development Commission –
Department of Primary Industries and Regional Development**

15 Stuart Street, Carnarvon WA 6701

Phone: +61 8 9941 7000 | Email: info@gdc.wa.gov.au | Website: gdc.wa.gov.au

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