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## CRC Network News October 2014

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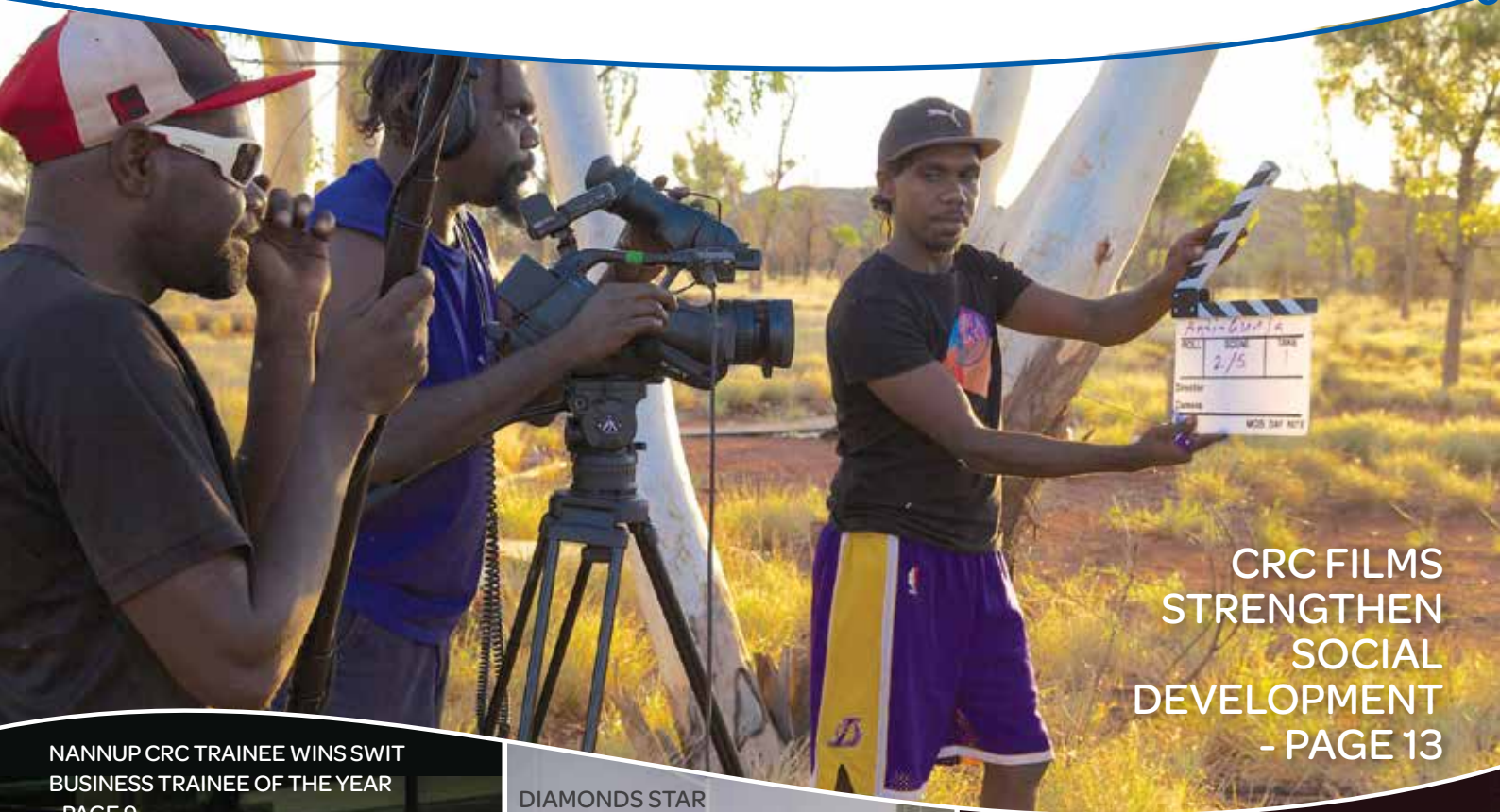
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# CRC NETWORK NEWS

Issue No. 10 October 2014



**CRC FILMS  
STRENGTHEN  
SOCIAL  
DEVELOPMENT  
- PAGE 13**

**NANNUP CRC TRAINEE WINS SWIT  
BUSINESS TRAINEE OF THE YEAR  
- PAGE 9**



**DIAMONDS STAR  
LEADING BY  
EXAMPLE  
- PAGE 6**



**INVESTING IN OUR PEOPLE  
- PAGE 14**



Proudly supported by



Government of **Western Australia**  
Department of **Regional Development**



All Community Resource Centres across Western Australia form part of the Western Australian Community Resource Network, which is supported by the Department of Regional Development's Business and Social Development Division.

Funding via the State Government's Royalties for Regions program allows our CRCs to provide greater access to government services, as well as providing training and capacity building activities.

The local centres are incorporated, not-for-profit organisations that are independently owned and operated by local people who understand their area, and know the people in their community.

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[www.crc.net.au](http://www.crc.net.au)  
[www.facebook.com/WACRN](http://www.facebook.com/WACRN)



## Interested in submitting an article?

The WACRN Newsletter welcomes stories and images relating to the Western Australian Community Resource Network. Please email [crc@drd.wa.gov.au](mailto:crc@drd.wa.gov.au)

# CONTENTS

From the DG	1
WACRN delivering business, social and economic outcomes for regional WA	2
CRC supports Regional Chamber of Commerce reformation	3
Southern Forest Employment Hub blossoms	3
Delivering Food Sensations® to regional WA	4
Advertising initiative launched by AWACRC	5
Diamonds star leading by example	6
The power of play	7
Gingin's community cooking challenge for Starlight	7
Shark Bay CRC new building open for business	8
Sharing the power of networks	8
Pathways to employment	9
Nannup CRC Trainee wins SWIT Business Trainee of the Year	9
Narembeen CRC celebrates National Youth Week	10
Supporting business development in Pemberton	10
Wongan Hills Community Care Expo	11
Toodyay CRC Street Art Workshop	11
As You Like It	12
CRC films strengthen social development	13
Investing in our people	14
Meet Jurien Bay CRC Manager Denise King	15
CRCs promote the anti-litter message	16
Kununurra CRC trial site for new fire tracking website	16
Meet Mukinbudin CRC Manager Abi Farina	17



Catilin Basett with junior members – Page 6





# FROM THE DG

Welcome to issue 10 of the CRC Network News

It is a real privilege to join DRD and lead the Royalties for Regions program which has allocated \$4.2billion to more than 3,500 projects across regional Western Australia since it began in 2008. There has never been a better time to live, work, invest and visit regional Western Australia.

Most recently, I have been working as the General Manager of the Commercial and Business Operations Division at the Department of Housing, where I led a series of significant projects including delivering the National Partnership Agreement on housing for remote Aboriginal communities in 2012, and overseeing the delivery of a \$355million Housing for Workers strategy in regional Western Australia.

A program supported by Royalties for Regions is the Western Australian Community Resource Network (WACRN).

The WACRN continues to grow from strength to strength and is Western Australia's longest and most successful regional community program, with over 100 Community Resource Centres (CRCs) delivering business, social and economic outcomes throughout regional Western Australia.

I would like to take a moment to share some exciting updates from the WACRN.

It has been an eventful year for the WACRN with CRCs now operating on contracted service agreements with DRD, after transitioning from a grant funding model.

Over the past twelve months DRD has delivered a comprehensive leadership development program called Above and Beyond, for 14 of the WACRN's leading managers.

The program was designed to strengthen and develop participants' skills, experience and capacity as emerging leaders of regional Western Australia.

The four sessions saw participants develop skills within project management, strategic planning, ethics, stakeholder engagement, presentation skills, creative visioning and emotional intelligence.

Another significant DRD led initiative for 2014 is the redevelopment of the WACRN and individual CRC websites.

This ground breaking project has entered into new territory for the WACRN, with a fresh approach using both leading edge technologies and innovative new features.

The WACRN and individual CRC websites are interconnected, which enables users to search with ease for available services, training courses and events, at CRCs within



2014 Above and Beyond graduates



a 500km radius by using the new distance filter.

Visit [www.crc.net.au](http://www.crc.net.au) and explore!

I hope you enjoy this latest issue of the CRC Network News.

Paul Whyte,  
Acting Director General,  
Department of Regional Development



DRD and CRCs join together in Bunbury for a training session

# WACRN DELIVERING BUSINESS, SOCIAL AND ECONOMIC OUTCOMES FOR WA

Community Resource Centres (CRCs) throughout regional Western Australia have recently transitioned from a grant funding based model to contracted service agreements with the Department of Regional Development (DRD).

**A**s a result of commitment and dedication demonstrated by CRCs, the Network is now well positioned to deliver new and sustainable services for regional communities, on behalf of DRD through Royalties for Regions funding.

To support the Network throughout the transition phase, DRD delivered eight face to face training sessions around the state, with many CRCs taking time out of their busy schedules to attend. The facilitated training sessions provided an opportunity for CRCs to collectively develop new

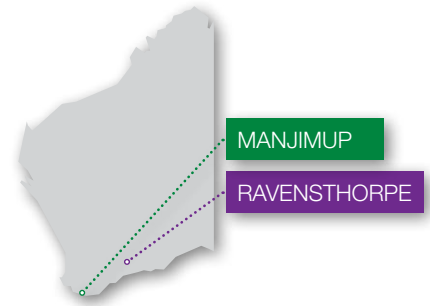
ideas for community initiatives under the new funding model, and for DRD and CRCs to discuss the new service agreements.

The Network continues to excel within community development, with CRCs embracing the changes and seeking new opportunities to deliver business, social and economic outcomes. A new area for many CRCs is the delivery of outcomes for businesses, with some CRCs utilising their expertise by delivering seminars and networking sessions specifically tailored for local businesses.

DRD will continue to work in partnership with the WACRN to ensure the new service agreements deliver relevant and sustainable services for the benefit of regional communities in WA.

**For further information on the new funding model please contact the Business and Social Development's Regional Coordinator on (08) 9621 7351.**

# CRC SUPPORTS REGIONAL CHAMBER OF COMMERCE REFORMATION



The launch of the newly reformed Ravensthorpe Regional Chamber of Commerce (RRCC) will provide opportunities for planned and targeted action towards the growth and sustainability of the region.

The role of the RRCC is to be the leading body representing the growth and development of the Ravensthorpe region, community and businesses. To meet the demanding administration and bookkeeping role, the RRCC has employed the local Community Resource Centre (CRC) to provide skilled administrative assistance to the organisation, filling an essential service gap in the community and relieving pressure on the RRCC.

Several community groups are struggling to fill positions on their management committees, especially

the role of the Bookkeeper and Treasurer, due to lack of available personnel. The local CRC identified the gap and outsourced their skills, signing Memorandum of Understandings to deliver support to the RRCC, the Ravensthorpe Community Childcare Centre, and the Fitzgerald Coast Tourism Association until a suitable person is employed.

Since its launch in May, the RRCC has been working on a number of business development programs to enhance the skill set within the community to fill the current gaps.

To find out more information, please contact Ravensthorpe CRC on (08) 9838 1340 or [ravensthorpe@crc.net.au](mailto:ravensthorpe@crc.net.au) or visit [www.ravensthorpe.crc.net.au](http://www.ravensthorpe.crc.net.au)



L to R: Ravensthorpe CRC President and Vice Chair and owner of Just One More Stitch

## SOUTHERN FOREST EMPLOYMENT HUB BLOSSOMS

Following months of extensive research, work and industry liaison, the Manjimup Community Resource Centre (CRC) officially launched the Southern Forest Employment Hub on 5 June 2014.

Developed by Manjimup CRC, the web-based employment portal supports local agricultural and farming businesses to attract, train and retain skilled workers to the region. The Hub currently has over 120 registered job seekers and 39 registered employers. Applicants are able to lodge the details of the type and duration of work they are seeking, while employers can advertise available positions and outline the work requirements.

Funded by AgriFood National Regional Initiatives, the long-term aim of the Hub is to address the service gap in the community and improve

the productivity of local businesses. The project is part of the CRC's objective to support the economic growth and sustainability of the community.

"The Southern Forest Employment Hub offers a one-stop shop for both employers and employees within the Manjimup area and the wider region. It is an interactive and innovative solution to a recognised need," said the South West Development Commission's Regional Development Coordinator Billy Wellstead.



Manjimup CRC Employment Hub

Members of the public and industry representatives are encouraged to visit the Southern Forest Employment Hub website at [www.southernforestemploymenthub.com.au](http://www.southernforestemploymenthub.com.au) or for more information please contact Manjimup CRC on (08) 9777 2774 or [manjimup@crc.net.au](mailto:manjimup@crc.net.au) or visit [www.manjimup.crc.net.au](http://www.manjimup.crc.net.au)





Pingelly participants cooking with Foodbank



# DELIVERING FOOD SENSATIONS® TO REGIONAL WA

The time, travel and cost required to deliver community programs to regional areas has often limited services and programs available to Western Australians. However, with the Western Australian Community Resource Network's (WACRN) extensive video-conferencing technology, distance is no longer a barrier for valuable educational initiatives like Foodbank WA's Food Sensations®.

**F**oodbank WA's Food Sensations® is a nutritional education and cooking initiative delivered to adults with funding from the WA Department of Health. To engage regional audiences, Foodbank WA has partnered with Community Resource Centres (CRCs) to deliver workshops via live video conference across regional WA.

The first Food Sensations® video conference sessions were held in October 2013, when Walpole, Brunswick Junction and Bridgetown CRCs dialled in for four weekly programs exploring a range of nutrition education topics. The sessions also focused on preparing and cooking affordable healthy meals for both

adults and children. Foodbank WA's Food Sensations® has delivered health and nutrition education sessions to over 300 participants in the past six months.

*"Thank you to all the staff at Foodbank WA for making these workshops so accessible and user friendly. The ladies all commented on how much they really enjoyed the sessions and they definitely learnt some very useful tips and techniques,"* said Dalwallinu CRC Assistant Coordinator Cherise Ellison.

A recent survey undertaken by Foodbank WA recorded high

participant satisfaction, with feedback indicating the interactive nature of the sessions, the range of topics covered and how easy it was to prepare and cook the meals was well received.

"Everyone thoroughly enjoyed the workshops, especially the information on diabetes," said Dongara CRC Manager Caroline Weinman.

Food Sensations® video conferencing sessions will continue to be delivered in the second half of 2014. To find out more information on this great initiative visit [www.healthyfoodforall.com.au/food-sensations](http://www.healthyfoodforall.com.au/food-sensations) or telephone Foodbank WA on (08) 9258 9277.

# ADVERTISING INITIATIVE LAUNCHED BY AWACRC

Many Community Resource Centres (CRCs) publish their local newspaper providing the latest information on community issues, events and news. Tapping into this valuable resource, the Association of Western Australia Community Resource Centres (AWACRC) recently launched an innovative advertorial booking service that has streamlined promotion opportunities through CRCs.

**C**RC newspapers are an affordable and effective way for government and non-government organisations to disseminate information across a range of fields including health, aged care and road safety. The AWACRC has created a network-wide advertising system that enables agencies to access a number of CRC operated community newspapers through one contact – the AWACRC Executive Officer Faye Christison.

Booking options are available to advertise directly to individual communities in Western Australia, select regions or the entire state. The AWACRC can provide advice on availability of town papers and

will then finalise the booking and scheduling at a competitive price. Previously, each individual paper was required to be contacted directly and individual bookings placed.

Most community newspapers have a high circulation and are very well regarded. Local community newspapers are valued for covering issues that impact local communities without bias, agenda or sensationalism. They provide a mechanism to inform the public of new and existing government policies, programs and services, and provide advice about public obligations, rights and entitlements.



By advertising in a trusted local CRC newspaper that has a loyal customer base; agencies can start to build a positive relationship with regional communities via a reputable source.

**For more information on this easy to use service please contact the AWACRC Executive Officer via email at [executive@awacrc.org.au](mailto:executive@awacrc.org.au) or telephone 0428 870 380.**

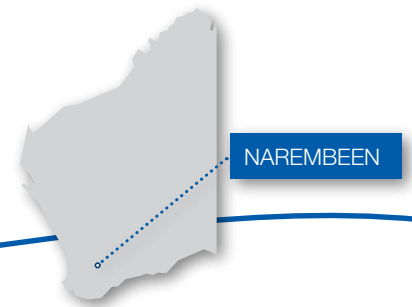
**For more information on the AWACRC visit [www.awacrc.org.au](http://www.awacrc.org.au)**



WACRN Board Members - Chair Lee Steel (Pingelly CRC), Vice Chair Natika Hawes-Wright (Kununurra CRC), Treasurer Cheryle Brown (Nannup CRC), Secretary Sharon Bell (Dalwallinu CRC), Lyndsey Unwin (Ravensthorpe CRC), Debbie Morris (Merredin CRC) and Fran Bullock (Greenbushes CRC)



# DIAMONDS STAR LEADING BY EXAMPLE



NAREMBEEN

Children are surrounded by inspirational people, whether they are teachers, family members, friends or athletes – positive role models influence a child's role as a citizen and the need to work and contribute to society.

**N**arembeen Community Resource Centre (CRC) partnered with Narembeen District High School (DHS) and Narembeen Netball Club to coordinate a special visit by the netball star goal shooter for West Coast Fever and the Australian Diamonds, Caitlin Bassett. In 2011, Caitlin was part of the World Championship winning Australian Diamonds team where she scored the last goal in extra time to seal the Championship for her nation.

Over 120 students and community members were treated to a rare presentation by Caitlin based on her journey to becoming an elite sports athlete, sports etiquette and how to achieve a sense of balance between work life and personal life. Caitlin's key messages included showing respect for others, following your dreams, preparing for challenges as well as achievements, and remembering to have fun along the way!

Once the presentation and Q&A session were wrapped up, Caitlin headed to the courts for a training session with 40 enthusiastic children to practice catching, shooting and defending.

Narembeen CRC is no stranger to celebrity visits, with retired AFL Football star Heath Black visiting last year as part of the OneLife strategy to build strength, resilience and capacity in suicide prevention. The CRC is an advocate for positive role models for children, with CRC Manager Sheree Rhodes already planning the next initiative.

*"Positive role models are an integral ingredient in society for social development - they demonstrate passion, commitment and respect for others, which in turn promotes healthy decision making for children."*

*I would like to acknowledge the Department of Regional Development (DRD), the Shire of Narembeen and Narembeen DHS for funding this initiative," said CRC Manager Sheree Rhodes..*

*"It is terrific for our students to be given this opportunity, to meet and learn from such a high performing athlete such as Caitlin. We greatly appreciate the efforts of Narembeen CRC for organising this event," said Narembeen District High School Principle Chris Arnold.*

**To find out more information on this great initiative please contact Narembeen CRC on (08) 9064 7055 or [narembeen@crc.net.au](mailto:narembeen@crc.net.au) or visit [www.narembeen.crc.net.au](http://www.narembeen.crc.net.au)**



Caitlin Bassett with junior members



L to R: Mikayla Parkin, Caitlin Bassett and Casey Hooper

# THE POWER OF PLAY

From peek-a-boo to building blocks, playtime is fundamental to the development of all children. This period of interaction creates positive emotional and social experiences that establish the foundations to develop problem-solving skills, self-confidence and innovative thinking.

As part of the West Arthur Community Resource Centre's (CRC) Social Development Activities Action Plan, the centre recently collaborated with local Child Health Nurse Beth Piesse and WA Country Health Service Speech Pathologist Johanna Eppler to create an educational workshop – *The Power of Play*.

"The workshop was such a great success that we plan to develop further sessions with similar themes that concentrate on different areas

of early childhood development. It was fantastic to work with so many knowledgeable health and child education professionals," said CRC Manager Karen Prowse.

The free workshop provided parents and carers with extensive information on the importance of early childhood development with practical advice and information on how the brain develops, the types of skills children learn, and how play can target these different skills. While genetics provide the initial blueprint for development,



L to R: Darkan Primary School Principal Eloisa Greco, Community Health Nurse Beth Piesse and Speech Pathologist Johanna Eppler

it is the experiences and relationships babies and children have that are the building blocks in shaping a child's brain.

For more information please contact West Arthur CRC on (08) 9736 2000 or [westarthur@crc.net.au](mailto:westarthur@crc.net.au) or visit [www.westarthur.crc.net.au](http://www.westarthur.crc.net.au)

## GINGIN'S COMMUNITY COOKING CHALLENGE FOR STARLIGHT

Living with illness or injury can cause enormous strain in the lives of children and their families. The Starlight Foundation has brightened the lives of seriously ill and hospitalised children and their families throughout Australia since 1988.

Many charities like the Starlight Foundation rely heavily on support and donations to continue operating, and with the efforts of the Gingin Community Resource Centre (CRC), the charity has received a donation of over \$1,000 to help children in need.

Gingin CRC, in partnership with Masterchef Australia and Gingin Community Bank Branch of Bendigo Bank, coordinated a fundraising morning tea entertaining over 70 guests with auctions, raffles and children's activities.

"I would like to acknowledge the generous support and donations received; this was a significant achievement considering our community had already raised over \$1,500 for the Cancer Council's Biggest Morning Tea just two weeks earlier. Our event was not only incredibly successful in fundraising but it also enhanced community collaboration, networking and social cohesion for Gingin," said CRC Manager Carrie Edwards.



Scott Chocolate captivates Mataya Beckwith and other children with his juggling and spinning antics

For more information please contact Gingin CRC on (08) 9575 1253 or [gingin@crc.net.au](mailto:gingin@crc.net.au) or visit [www.gingin.crc.net.au](http://www.gingin.crc.net.au)

# ANNOUNCEMENTS



Mr Vince Catania MLA, Parliamentary Secretary to the Minister for Water; Forestry Member for North West Central unveiling the new centre

## SHARK BAY CRC NEW BUILDING OPEN FOR BUSINESS



2014 has been a successful year for Shark Bay Community Resource Centre (CRC) with the establishment of a new building with the Shark Bay Arts Council as new colocation partners, and the development of several events at the inaugural Shark Bay Winter Festival.

**T**he original Shark Bay CRC was established in 2001, and since then it has enjoyed the distinction of being the only business service centre within a 400km radius providing valuable community services for Denham, Monkey Mia and Useless Loop.

"Our new building has strengthened our reputation, and with the ongoing support of the Shire of Shark Bay,

local community and Arts Council, we will continue to provide a forum for community participation and local capacity building. I would like to acknowledge our funding providers – the Department of Regional Development (DRD), Royalties for Regions, Lotterywest, the Gascoyne Development Commission and the Shire of Shark Bay," said CRC Manager Jamie Burton.

**For more information please contact Shark Bay CRC on (08) 9948 1787 or [sharkbay@crc.net.au](mailto:sharkbay@crc.net.au) or visit [www.sharkbay.crc.net.au](http://www.sharkbay.crc.net.au)**

## SHARING THE POWER OF NETWORKS

As a result of the DRD Leadership Development Program 'Above & Beyond', three of the program's graduates have presented the Network's services and facilities to representatives from the Department of Sport and Recreation at the State Conference of Regional Development Officers.

Boyup Brook CRC Manager Jodi Nield, Ravensthorpe CRC Manager Lyndsey Unwin and Wagin CRC Manager Londa Finlayson will continue to promote the Network's partnership opportunities...watch this space!



# TRAINEESHIPS

## PATHWAYS TO EMPLOYMENT

Since 2010, the Department of Regional Development (DRD) has supported the employment of trainees within the Western Australian Community Resource Network (WACRN) through the CRC Trainee Support Grant initiative.

Since its inception, 322 trainees have successfully completed or are currently engaged in traineeships through Community Resource Centres (CRCs) in regional WA in towns of less than 3000 people. The long term sustainability of many small regional towns is dependent upon skills development and employment opportunities. This initiative aims to help create pathways to employment for regional people while building capacity within the WACRN.

A shining example of a successful DRD Traineeship is Meg Davies, who began her public sector career as a School-based Trainee with the Department of Regional Development

and Lands in 2013. After successfully completing the Certificate II in Business, Meg was then selected for the DRD Traineeship Program, and through initiative and determination, achieved the Certificate III in Government within six months.

Meg's supervisor Ros Worth believes traineeships offer a valuable pathway for both participants and employers. "It is a delight to have Meg as a member of our team. Meg's learning development journey and achievements demonstrate the value of the Traineeship Program," said Ros.

"The DRD Traineeship Program has provided me with the



DRD Trainee Meg Davies with DRD Senior Project Officer Ros Worth

opportunity to experience working in an office environment, develop relationships with colleagues, learn administration, project support and customer service skills, whilst also achieving a recognised qualification," said DRD trainee Meg Davies.

For more information please contact DRD on (08) 6552 1800 or [info@drd.wa.gov.au](mailto:info@drd.wa.gov.au) or visit [www.drd.wa.gov.au](http://www.drd.wa.gov.au)

## NANNUP CRC TRAINEE WINS SWIT BUSINESS TRAINEE OF THE YEAR

The South West Institute of TAFE (SWIT) Awards have once again demonstrated the high standard of trainees being produced from the Western Australian Community Resource Network (WACRN).

Abbey Humble was awarded the perpetual Business Trainee of the Year Award in March 2014, in recognition of delivering a high standard of work and supporting community development initiatives, whilst also undertaking Certificate III & IV in Business at the Nannup Community Resource Centre (CRC).

"Royalties for Regions funding has enabled the CRC Traineeship Program to become a valuable

initiative, not only through the investment in trainees, but also for the regional communities the trainees serve," said Nannup CRC Manager Cheryle Brown.

For more information please contact Nannup CRC on (08) 9756 3022 or [nannup@crc.net.au](mailto:nannup@crc.net.au) or visit [www.nannup.crc.net.au](http://www.nannup.crc.net.au)



NANNUP



Winner Abbey Humble with Nannup CRC Chairperson Kevin Bird and South West Institute of Technology Lecturer Yvette Groenheide

# COLLABORATION AND PARTNERSHIPS

## NAREMBEEN CRC CELEBRATES NATIONAL YOUTH WEEK

National Youth Week is the largest celebration of young people aged 12-25 in Australia, with thousands actively involved every year.

Narembeen Community Resource Centre (CRC) embraced National Youth Week by partnering with Narembeen District High School to present an evening of performance and social interaction for local children.

"We value our partnership with Narembeen High School and acknowledge all of our funding providers in establishing this initiative – youth events are vital to the district because they recognise the positive contribution that children make to

the community," said CRC Manager Sheree Rhodes.

The inaugural initiative was funded by the Department of Local Government and Communities and brought together 85 students from Narembeen and Bruce Rock High Schools. Narembeen CRC supported a committee of Narembeen High School students in developing the event, providing an opportunity for young people to experience the responsibility of project management, leadership skills and positively contributing to the community.



Students dressed in their favourite glow gear outfits

For more information please contact Narembeen CRC on (08) 9064 7055 or [narembeen@crc.net.au](mailto:narembeen@crc.net.au) or visit [www.narembeen.crc.net.au](http://www.narembeen.crc.net.au)

## SUPPORTING BUSINESS DEVELOPMENT IN PEMBERTON

The Pemberton Community Resource Centre (CRC) and the Pemberton Chamber of Commerce and Industry (PCCI) have joined forces to co-host an evening of small business development training to over 50 attendees from a wide range of local businesses and organisations.

John Stanley Associates presented the workshop, which included information on the importance of local networking and partnerships, unique marketing techniques to attract visitors, the role of excellent customer service, how local events can support business and economic development and the need to have robust communication infrastructure. The presentation, entitled 'Pemberton: Ghost Town, Clone Town or Home Town?' challenged the attendees to reconsider their

business goals and objectives, and how the community can work together towards a stronger future for Pemberton.

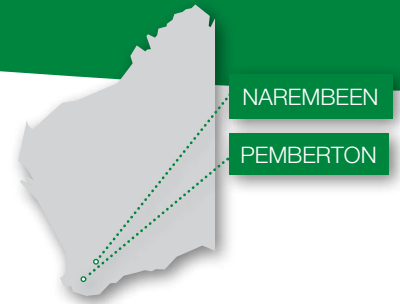
"The Pemberton CRC, PCCI and other key community stakeholders will continue to work together to improve business development for Pemberton. The next stage will involve the coordination of a facilitated workshop by John Stanley Associates.



John Stanley answers a question from the audience

I would also like to acknowledge our event sponsors, LJ Hooker Pemberton, Bankwest Pemberton and the Forest Lodge Resort," said PCCI President Maxine Fisher.

For more information please contact Pemberton CRC on (08) 9776 1745 or [pemberton@crc.net.au](mailto:pemberton@crc.net.au) or visit [www.pemberton.crc.net.au](http://www.pemberton.crc.net.au)



NAREMBEEN

PEMBERTON

# WONGAN HILLS COMMUNITY CARE EXPO

TOODYAY

WONGAN HILLS



The Carers WA exhibition stand

Life is often about being taken care of in childhood, and later in life, being a caretaker for others. The lessons are sometimes about nurturing, love and compassion, whilst also overcoming the challenges.

**W**ongan Hills Community Resource Centre (CRC), in partnership with the Shire of Wongan-Ballidu, Wongan Community Care and the Commonwealth Respite and Carelink Centre, hosted the inaugural Wongan Hills Community Care Expo in July 2014. The initiative's key aims were to encourage better awareness of disability, aged care and mental health services available within the Wongan Hills community.

There were over 60 people in attendance at the expo which included

a wide range of exhibitors providing useful information, presentations and a Q&A session.

"Wongan Hills CRC would like to acknowledge the Shire of Wongan-Ballidu, Wongan Community Care and Commonwealth Respite, Carelink Centre and the Wongan Hills community for their efforts within this successful initiative. We hope to work together again in the future to make our community

a better place to live. The Expo provided a great opportunity for the community to speak directly to a number of organisations all in one central location," said CRC Coordinator Emmi Taylor.

For more information please contact Wongan Hills CRC on (08) 9671 1691 or [wonganhills@crc.net.au](mailto:wonganhills@crc.net.au) or visit [www.wonganhills.crc.net.au](http://www.wonganhills.crc.net.au)

## TOODYAY CRC STREET ART WORKSHOP

A common goal or interest can bring people together to achieve great outcomes, as demonstrated by Toodyay CRC.

**T**oodyay CRC collaborated with the Shire of Toodyay, Country Arts WA, Healthway, the Water Corporation, the Toodyay Baptist Youth Group and local volunteers to produce a Street Art Workshop for youth aged between 12-26 years old. The initiative was sponsored by Country Arts WA's Y-Culture Grant and Healthway.

The Street Art Workshop provided an opportunity for the youth of Toodyay to receive information and advice on vandalism, drug, alcohol and smoke awareness, as well as experiencing

professional street art training. The workshop resulted in the creation of an eye-catching Toodyay display banner, which is now available for the community and local businesses to showcase at events to represent Toodyay.

For more information please contact Toodyay CRC on (08) 9574 5357 or [toodyay@crc.net.au](mailto:toodyay@crc.net.au) or visit [www.toodyay.crc.net.au](http://www.toodyay.crc.net.au)



L to R: Lauren Rutley and Belinda Luke displaying their pieces of art





# AS YOU LIKE IT

The Black Swan Theatre Company in partnership with Western Australian Government owned and operated television station Westlink, has delighted regional communities once again with the live broadcast of William Shakespeare's play *As You Like It*.

On Friday 30 May, Westlink broadcast the live performance from Perth's State Theatre Centre to over 230 regional viewers attending 26 Community Resource Centres (CRCs). From symphony orchestras to ballet, Westlink simulcasts have become a regular feature for CRCs and their communities, providing an opportunity for many viewers to enjoy the performances often only available in Perth.

Broadcasting via satellite on the VAST (Viewer Access Satellite Television) platform on Channel 602, anyone in Australia with a VAST satellite receiver can watch Westlink. CRCs, selected schools, TAFE centres and health centres can also receive the Westlink channel.

Shakespeare's *As You Like It* is one of the most beloved romantic comedies of all time. The chaotic tale of Rosalind and Orlando is chock-full of outlandish characters and some of Shakespeare's greatest lines.

"We had 15 guests watching the broadcast, and they all thoroughly enjoyed it," said Quairading CRC Manager Julie Bavin.

"We sincerely thank Black Swan and sponsors for giving us the opportunity to watch these types of shows. We are asked frequently about upcoming events and have a regular list of community members who have enjoyed every broadcast we have been able to show. We hope the broadcasts continue because it's the only way for some people in the country to watch them, as they are unable travel to Perth."

Cue, Kununurra and Lancelin CRC all had over 20 community members attending each of their centres. Many of the CRCs hosted dinner in partnership with local catering businesses, generating income opportunities within the community.

"A huge 'Thank You' to every organisation who made this simulcast possible, especially Westlink and all government departments involved. To the Black Swan Theatre, let us applaud your cast members for this memorable performance," said Walpole CRC Manager Jennifer Willcox.



## INTERESTED IN USING WESTLINK?

Westlink produces both live broadcasts and pre-recorded programs, providing an innovative communication tool enabling government and non-government organisations to engage rural, remote and regional communities.

Westlink is used to disseminate information that is of benefit to regional communities. State, Federal and Local Governments frequently use this service, along with registered charities and not-for-profit organisations. To view the program guide for Westlink please visit [www.westlink.wa.gov.au](http://www.westlink.wa.gov.au) or for more information please contact the Westlink team on 1800 99 11 11 or [westlink@drd.wa.gov.au](mailto:westlink@drd.wa.gov.au)



Wyndham CRC



Kununurra CRC



West Arthur CRC



L to R: The crew Desmond Cooper, Michael Young and Lemih Thompson on location

IRRUNYTJU

## CRC FILMS STRENGTHEN SOCIAL DEVELOPMENT

The WACRN's most remote Community Resource Centre (CRC) in the community of Irrunytju continues to demonstrate the talent and skills of Western Australia's rural, remote and Aboriginal people through innovative film and media programs focused on social development.

Throughout the year the CRC has been involved in the production of a series of community-based short films produced and funded through NG Media and various community bodies. With the production base being the Irrunytju CRC, the films have also served as a promotional tool for the centre, ultimately increasing usage of the services and facilities available at the CRC.

The films have addressed a wide variety of key issues in the local community, from the social problems of marijuana use in the film *Ganja Wanti*, to community unity in *Breaking Fences*. Common health topics such as smoking, diet and exercise are also addressed in the series of short films *Healthy Lifestyles*.

Through the process of production, community members have established a diverse array of filmmaking and digital multimedia skills while capturing

and creating these highly relevant and educational pieces. Trained at the CRC using the latest industry standard software for graphic design and film editing, the project has resulted in various employment opportunities through the centre.

The brilliant array of films produced by the community can be viewed on the NG Media website at [www.filmtnv.ngmedia.org.au/player](http://www.filmtnv.ngmedia.org.au/player)

NG Media is an independent Yarnangu corporation that employs over 35 Yarnangu workers and is looking to increase employment opportunities. NG Media's vision is to empower Yarnangu to create and share their stories through multimedia.

For more information please contact Irrunytju CRC on (08) 8956 7307 or [irrunytju@crc.net.au](mailto:irrunytju@crc.net.au) or visit [www.irrunytju.crc.net.au](http://www.irrunytju.crc.net.au)



# INVESTING IN OUR PEOPLE

Providing training and further education for staff can have a multitude of benefits for organisational objectives and outcomes in the long term, including greater staff morale and retention and higher productivity.



Government of Western Australia  
Department of Regional Development

The Department of Regional Development's (DRD) Business and Social Development Division has developed a comprehensive training program for the Western Australian Community Resource Network (WACRN) to continue to strengthen the capacity of Community Resource Centres (CRCs) throughout Western Australia.

The customised WACRN learning development program features face-to-face workshops, mentoring and coaching opportunities, Westlink broadcasts and online training resources via the WACRN secure portal which is accessible for

CRC staff, trainees, management committee members and volunteers.

Training programs previously filmed and broadcast on Westlink include: (these are also available for the WACRN within the secure portal)

- Governance
- Business planning
- Human resource management
- Event management
- Traineeships
- Foodbank
- Management Support Online (MSO)
- Succession planning – scheduled for Westlink broadcast and WACRN portal in 2015.

Whilst the training components have been specifically designed for the WACRN, other not-for-profit organisations and small businesses can also benefit from the professional development suite and are encouraged to contact DRD for further information. Training programs are broadcast by the Western Australian Government owned and operated television station Westlink, via Satellite on the VAST platform channel 602.

**To find out more information on the WACRN Training Program, please contact DRD Senior Project Officer Ros Worth on 08) 6552 2042 or email [ros.worth@drd.wa.gov.au](mailto:ros.worth@drd.wa.gov.au)**



Succession Planning Filming in the Westlink Studio - L to R: Andrew Huffer, Lee Steele, Bob Glover, Ros Worth, Steve Nikola, John Denton



## PROFILE

### MEET JURIEN BAY CRC MANAGER DENISE KING



Jurien Bay Community Resource Centre (CRC) Manager Denise King joined the Network in February 2007 after moving to a rural property in the hills overlooking the coastal town of Jurien Bay. Previously, Denise enjoyed a variety of careers specialising in management and business development, whilst raising three children and a seemingly endless menagerie of pets. Originally from Melbourne, Denise's childhood was rich in cultural experiences from living in Singapore to New Guinea and Indonesia, where Denise was lucky enough to have a pet Simang gibbon!

#### **How and why did you get involved in the Network?**

I initially joined the Network as the Jurien Bay CRC bookkeeper and editor of our local newspaper 'Craytales' whilst assisting the manager with the day to day operations of the CRC (known as the Telecentre at that stage). I then applied and was successful for the role of CRC Manager and have never looked back.

*I enjoy making a positive difference to the lives of others, whilst also contributing to enhancing Jurien Bay as a great place to live.*

#### **What do you enjoy most about your role?**

I value the variety of layers within my role and the flexibility to seize significant opportunities for our community. Being able to develop both grass root and big picture ideas is an exciting place to be! Then there's the little things that bring a big 'feel good,' like arranging a home cooked meal to be delivered to a widowed disabled lady – this role certainly provides a level of fulfilment that would be difficult to match elsewhere.

#### **If a visitor travelled to your region and only had one day to explore the local attractions, what would you recommend?**

There are so many wonderful places to visit in Jurien Bay! Visit Lesueur National Park to experience the beautiful wildflowers and exceptionally diverse range of flora, with more than 900 different species. Next, I would recommend visiting Nambung National Park and the Pinnacles. These natural limestone structures stand as high as five metres and were formed approximately 25,000 to 30,000 years ago, after the sea receded and left deposits of sea shells. The more adventurous can enjoy sandboarding, sport fishing, kite surfing or skydiving over the sparkling coastline of Jurien Bay.

#### **What might others be surprised to learn about you?**

I come from a musically gifted family; we have pianists, trumpeters, drummers, guitarists, singers and songwriters! I enjoy singing and playing piano and I am currently teaching myself guitar via the internet.

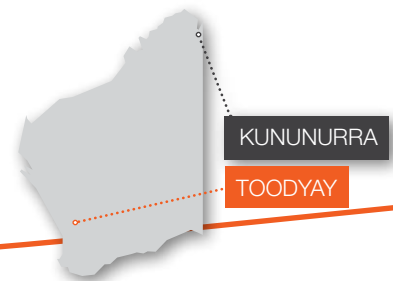
#### **What does collaboration and partnership mean to you?**

Great partnerships can begin when individuals reach out to like-minded people and organisations to address common issues. I believe that being a network of centres across the state well positions CRCs to collaborate with other organisations on state-wide projects and initiatives, developing partnerships that can generate positive outcomes for our communities.

Collaboration is a powerful tool to accomplish much more than people can individually.

This is an exciting time for our CRC as we commence a new level of partnership with the Shire of Dandaragan, which will provide new premises for our CRC and a Service Agreement to manage library services, facility hire of the Civic Centre and Amphitheatre, and deliver Visitor Information services in an innovative purpose built centre. This collaborative approach to servicing our community is the beginning of a prosperous partnership.

# CRCs PROMOTE THE ANTI-LITTER MESSAGE



Twenty five Community Resource Centres (CRCs) from Walpole to Marble Bar are helping to spread the 'Bin it' anti-litter message in support of Keep Australia Beautiful WA's (KABWA) latest campaign.

**C**RCs are driving the 'Bin it' campaign through displaying information, distributing litter bags, stickers and pocket ashtrays, and most importantly, educating regional communities to protect our natural environment for future generations. The recently launched

'Bin it' campaign aims to promote the message that littering is not acceptable and appeal to Western Australians to do 'the right thing' in disposing of litter responsibly to protect the beautiful WA environment.

Research carried out by KAB demonstrates that the majority of people take considerable pride in the beauty of the state, however, as populations grow, diversify and spread, KAB and CRCs recognise that it is important to work collaboratively to deliver effective community education initiatives.

In Australia an anti-litter movement began in 1969 with the first presentation of Tidy Towns Awards by the Premier of Western Australia, the Hon. David Brand MLA. Keep Australia Beautiful (WA) was formed in 1970, which initiated several national anti-littering campaigns such as 'Do the right thing.'

**For further information on how to become involved in these great initiatives please contact KAB Communications Coordinator, Maureen Maher on (08) 6467 5339 or visit [www.kabc.wa.gov.au](http://www.kabc.wa.gov.au)**

## KUNUNURRA CRC TRIAL SITE FOR NEW FIRE TRACKING WEBSITE

A national fire monitoring website, called *MyFireWatch*, which uses satellite information to track the weather and display near real-time information, has been publicly launched at Kununurra Community Resource Centre (CRC). The launch was attended by a diverse group of interested participants ranging from local police officers, tourism operators and the Department of Fire and Emergency Services (DFES).

**K**ununurra CRC volunteered to act as a trial site for the new website to support the initiative through rigorous testing and community engagement. As a result of community interviews, the needs and abilities of ordinary users have been built into the design, particularly those in remote and regional communities.

*MyFireWatch* detects uncontrolled bushfires anywhere in Australia. The mapped hotspots are updated every two to four hours depending on the availability of satellites.

"The new publicly available *MyFireWatch* has a key role to

play in the shared responsibility for bushfire safety between the public and authorities. Kununurra CRC is focusing on delivering eGovernment services to WA communities, through providing easy to access online information and services from a range of stakeholders," said Kununurra CRC manager Natika Hawes-Wright.

**For more information on this great initiative visit [www.myfirewatch.landgate.wa.gov.au](http://www.myfirewatch.landgate.wa.gov.au) or contact Kununurra CRC on (08) 9169 1868 or [kununurra@crc.net.au](mailto:kununurra@crc.net.au)**



Kununurra CRC Trainee  
Macaiah Mitchelson

## PROFILE

### MEET MUKINBUDIN CRC MANAGER ABI FARINA



Toodyay litter heroes

#### CONGRATULATIONS TOODYAY CRC

KAB would like to acknowledge Toodyay CRC for leading the highly successful initiative 'Adopt a spot' Toodyay. With most community groups completing more than six clean ups so far, more than 260 people have been involved, and hundreds of bags of rubbish totaling over 1.3 tonnes have been collected. Toodyay and Districts Community Bank partnered in this project by providing the groups with grants of \$500 per year.

Mukinbudin CRC Manager Abi Farina joined the Network in December 2013 after moving to a farm 40km east of Mukinbudin to live with her husband Dane. Prior to joining the Network, Abi achieved a Bachelor of Arts Management from the West Australian Academy of Performing Arts and worked in the radio industry at RadioWest and 96fm.

#### How and why did you get involved in the Network?

I initially joined Mukinbudin CRC to cover a one year maternity leave contract. I'm so glad I applied for the position – it's a great place to work.

#### What do you enjoy most about your role?

I love how varied my role is, from working on large community events involving the whole district, down to helping a customer design and print wedding thank you notes – and just about everything in between.

*It's wonderful to be able to meet and work with so many different people and I'm constantly amazed by the talent and generosity of the Mukinbudin people. There are many people who give so much to our town.*

#### If a visitor travelled to your region and only had one day to explore the local attractions, what would you recommend?

Mukinbudin is a fantastic place to visit! I would recommend driving out to the north of our Shire to visit some of the beautiful granite rocks including Elachbutting, our very own 'Wave Rock'. Then explore the Gnamma

holes and ancient Aboriginal painting at Beringbooding Rock, as well as the largest rock water catchment tank in Australia built at Beringbooding Rock in 1937. Next, visit Watsons Way B&B for a gourmet lunch and then head back into town.

Finally, explore our beautiful town and make sure you stop in at the CRC for some Mukinbudin Merchandise!

#### What has been your greatest sense of achievement?

Our greatest achievement at the Mukinbudin CRC this year has been our Tai Chi classes. Hayley Watson, Nola Comeford-Smith and I attended a Tai Chi instructors course in Mukinbudin earlier this year and since then we have been running our own classes once a week, which have been hugely successful. I'm really proud to be able to offer Tai Chi to our community as it's a great way to improve fitness, strength and balance... and it's good for the soul!

#### What does collaboration and partnership mean to you?

Collaboration means to achieve the best outcome for everyone involved – you can always achieve more when you work together than is possible on your own.



Western Australian  
Community Resource Centres

Providing regional communities with local access to technology, information, training and capacity building activities.

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